

Fishing the Northwoods Newspaper

Audience Local and out of town fishing enthusiasts and their spouses, children and friends.

Print Size 11x17

Issues 50,000

Pages 16

Color Pages 16

Distribution Areas Minocqua, Rhinelander, St Germain, Eagle River, Mercer, Ironwood, Tomahawk, Wausau, Stevens Point, Westfield, Portage, Madison, Janesville, Oregon, Beloit, Rockford

Places Hotels, Motels, Condos, Cabins, Restaurants, Etc.

Print Date Spring 2015

Advertisement Information

20% Discount

Pay On-Time Color

Color

Size	W x H inches	Ad Investment	Ad Investment
Full Pg	10.25 x 16.5	\$1,200.00	\$1,500.00
1/2 page	10.25 x 8.125	\$700.00	\$875.00
1/4 page	5 x 8.125	\$400.00	\$500.00
1/8 page	5 x 4	\$250.00	\$312.50
Page 16 (back)	10.25 x 16.5	\$1,560.00	\$1,950.00
Pages 2, 15	10.25 x 16.5	\$1,380.00	\$1,725.00
Front 1/2	10.25 x 8.125	\$1,500.00	\$1,875.00

Deadlines: 20% down to reserve location and size
20% more and final ad copy by 3/1/2015
Balance due 4/1/2015

Website Edition: www.FishingtheNorthwoods.com

E-mail: jeff@fishingthenorthwoods.com

Web Links: upnorthfishing.com, upnorth.info, upnorthresorts.com, upnorthsnow.com, eroomfinder.com, deweycatchemandhow.com, upnorthsidewalk.com, upnorthwaterfalls.com, jeffbolander.com with indirect links on 1,000's of other sites.